

NICHA

JAROENSUK

Multidisciplinary Creative

CREATIVE DIRECTOR
COPYWRITER
ILLUSTRATOR
MURALIST
ARTIST
CREATIVE SPECIALIST
WRITER

*While It takes blind determination in striving to be the best, it takes
boundless curiosity to keep getting better.*



YEARS OF EXPERIENCE

Over 15 years in advertising

Past employers: MullenLowe, Y&R, PwC, VML (Formerly known as JWT), Rabbits Tale, GMM GRAMMY, Love Frankie Social Impact Agency

Industry: Automotive, Beauty, Social Impact, FMCG, Music, Food & Beverage, Fashion

AWARDS & ACCOMPLISHMENTS

- **Featured Artist.** Meeting of Styles Graffiti Festival, 2018-2019
- **Featured Artist.** W Hotel International Women's Day Event.
- **2 Awards for Outstanding Achievements in Advocacy and Non-Profit** in Digital Medium. **Client:** UN WOMEN **Role:** Creative Director.
- **1 Silver** at W3 Award. **Client:** UN WOMEN **Role:** Creative Director.

EDUCATION

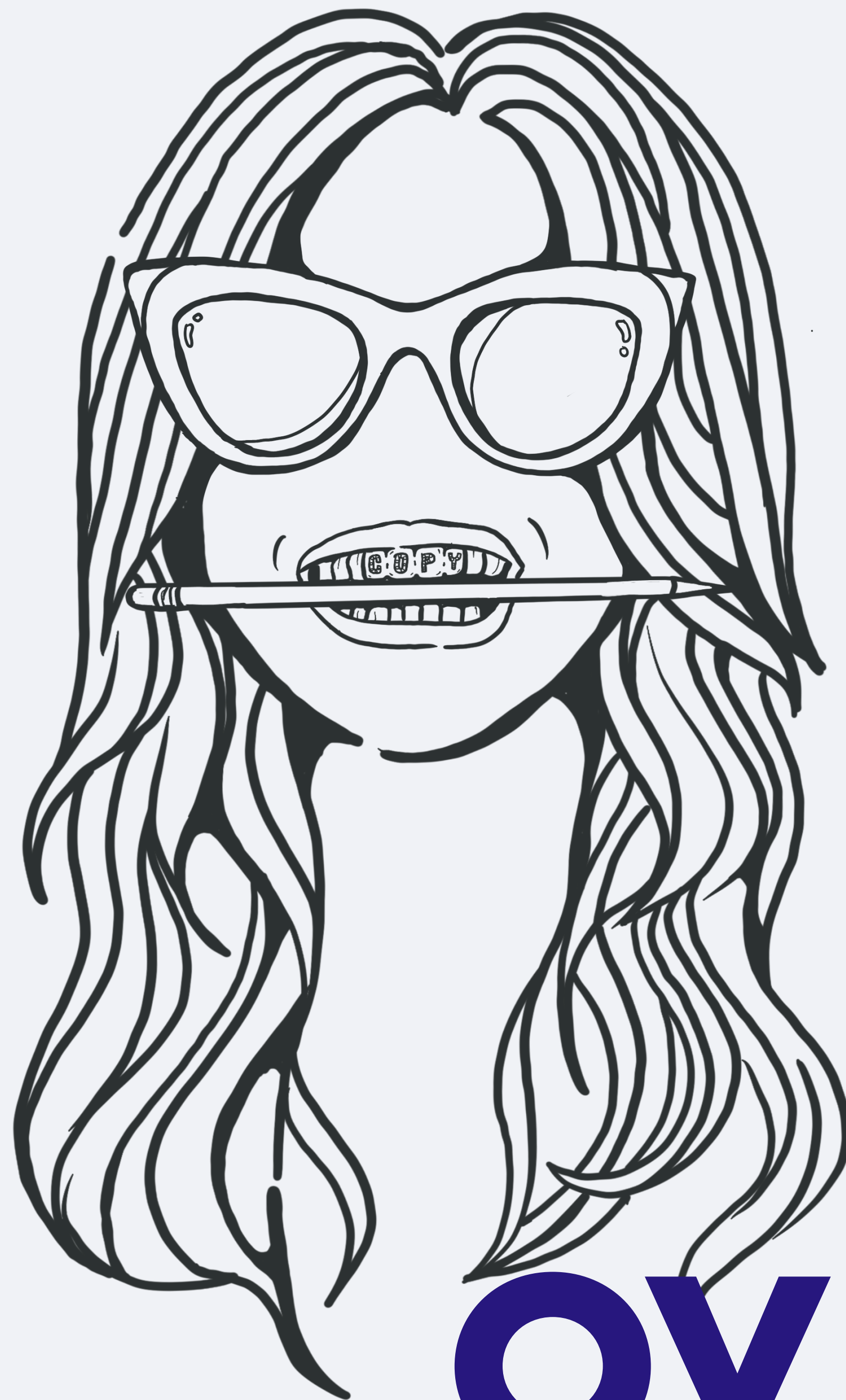
Bachelor of Fine Arts. School of The Art Institute of Chicago.

Art History. Santa Reperata School of Art, Italy.

Creative Advertising. Adhouse, NYC.

Creative Writing. Lasalle College of Art, SG

Fashion Styling. FA School of Fashion, BKK



CREATIVE SKILLS

Copywriting, Creative concepts & campaigns, Creative direction, Storyboarding, Video Editing, Art Direction, Transcreation, Mural Painting, Drawing, Illustration, Creative strategy, Music editing

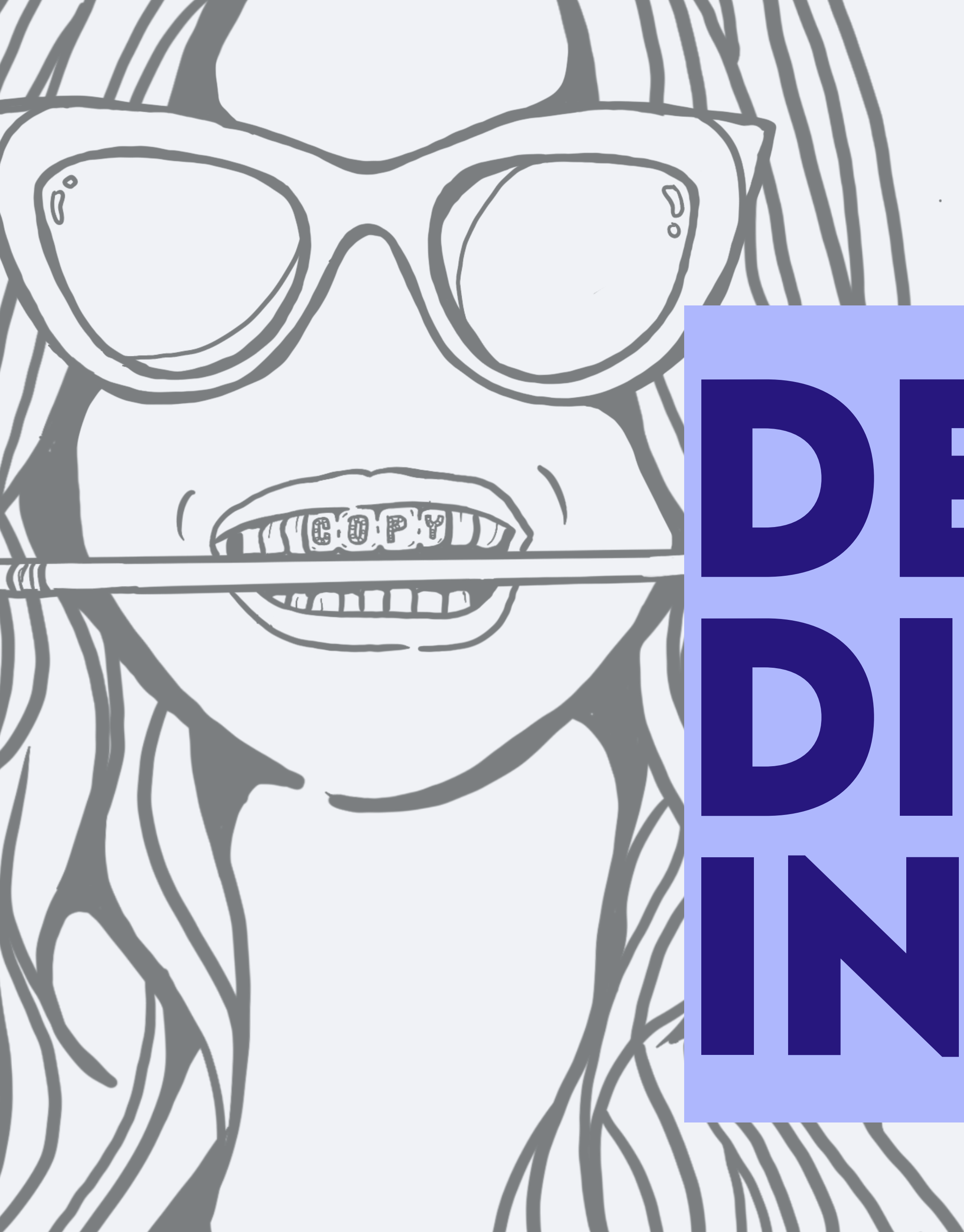
PAST CLIENTS

Unilever, L'Oréal, Srichand Cosmetics, Oriental Princess Cosmetics, Thai Airways, Mini Cooper, Ford, UN Women, USAID, TOMS, NIKE, Heineken, Leo Beer, Chang Beer.

AREAS OF INTEREST

Social Impact, Beauty, Fashion, Art History, Pop Culture, Music.

OVERVIEW



DEEP DIVE INTO

THE AD



WWW.NICHACOPYTHAT.COM

THE ART



WWW.ARTINDEFINITELY.COM

Thai/American Creative Director, copywriter and a visual artist armed with robust passion and durable grit.

From writing up ad campaigns in ad agencies to painting murals in graffiti events, every experience has built me into who I am today - a diligent, solution-oriented, creative night owl who won't rest until her ideas are taken safely to shore.

EMAIL

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MOBILE

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INSTAGRAM

gap.nicha

CURRENT CITY

Chiang Mai, Thailand

